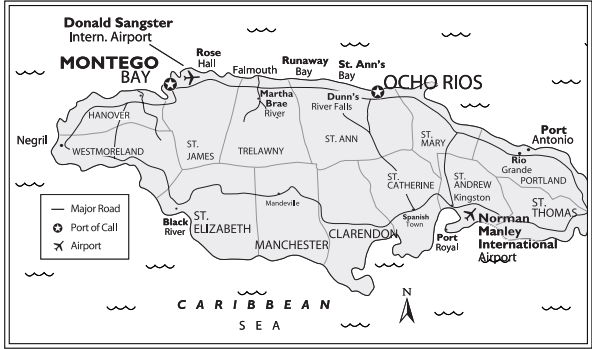


Spotlight on
Ocho Rios



photographs are permitted, but touching or harming the ferns is prohibited. Jamaica boasts more varieties of ferns than any other location in the world- more than 550 native species.

Just west of downtown Ocho Rios, you'll discover one of Jamaica's most famous waterfalls - Dunn's River Falls. The cool mountain waters plunge 600 feet to smooth limestone beds, then stream under the roadway before mingling with the turquoise Caribbean Sea. Whether you climb the Falls or swim in the chilly eddies on the ocean side, you're sure to remember this place.

LOCAL FLAVORS

There are a number of fabulous shopping plazas in Ocho Rios. The best bets for great duty-free buys are Taj Mahal, Soni's Plaza and Island Village Shopping Center. Shoppers can select from brand name jewelry and fine watches to scented candles and hand rolled cigars. Famous Jamaican Blue Mountain coffee is also a must while in Ocho Rios.

DOCKING/TENDERING

The cruise ship will dock at either the James Bond Pier or the Main Pier. The James Bond Pier is a 6-10 minute walk to Island Village.

SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location of your tour. Your cruise line representative will direct you to your transportation.

TRANSPORTATION

Taxis are unmetered and charge set rates. It is advisable to arrange fares before departing. Use taxis with red license plates only. Soni's Plaza: \$3 per person; Taj Mahal Centre: \$3 per person; Airport: \$100 1-3 passengers.

HOW TO GET TO TOWN

A taxi will be necessary to get to town from the James Bond Pier. The town is within walking distance from the Main Pier.

HISTORY

Jamaica's national motto, "Out of Many, One People", accurately reflects the melange of people who constitute the nation. Jamaica's unique identity is a result of the combination of its location in the temperate Caribbean, the interaction of races and cultures that have had roles in shaping the nation and a history marked by a desire for freedom and self-determination. Together, these elements have formed the island's character and instilled in its people a feeling of pride in their country, its traditions and achievements.

A rambling resort on Jamaica's north coast, Ocho Rios has long been one of the island's most popular vacation spots. The town has a coast that is lined with pristine white beaches and lush green hills.

The town itself contains only one historic site: The Fort was built in 1777 to defend the town against seafaring invaders. Small cannons that were once part of the fort's defenses still remain.

Fern Gully is a lush spot located a couple of miles south of town. The road follows a dry river bed that was planted with ferns in the late 19th century. The gully is a protected preserve; and lush green hills.

PHONE LOCATIONS

Phone centers are located at Main Pier and Island Village. A calling station is also located at the James Bond Pier.

EMERGENCY

Lannaman & Morris (Shipping) Ltd.
2 Seventh Ave. New port West
Kingston, Jamaica
876-923-4811
876-371-4187 after hours



OCHO RIOS

PORT & SHOPPING MAP



CAPITAL

Kingston is the capital of Jamaica.

LOCATION

Ocho Rios is about 90 miles south of Cuba.

SIZE

Jamaica has a total land area of 4,411 square miles. This lozenge shaped island measures 146 miles from east to west and 51 miles from north to south at its broadest point.

POPULATION

Approximately 2.5 million people live in Jamaica, 6,000 of whom live in Ocho Rios.

LANGUAGE

The official language is English but most people speak an English-based patois.

CURRENCY

The official unit of currency is the Jamaican dollar (JA). United States dollars, travelers checks and credit cards are accepted everywhere.

TIME ZONE

Jamaica is on Eastern Standard Time, but does not observe Daylight Savings Time. The ship may not always follow local time. Please adhere to the ship's time while in port.

TOURIST INFORMATION

Tourist information is available in the terminal by the ship.

DISCOVER JEWELRY

DISCOVER WATCHES

Ammolite by Korite.....	Gem Palace
Charriol.....	Gold Mine
David Yurman.....	Tropicana Jewelers
Edward Mirell.....	Jewels & Time, Bijoux Jewelers
Firefly by Timothy Pasha.....	Gem Palace
Floating Fantasies by Asher.....	The Royal Shop, Diamonds In Paradise
Hello Kitty.....	Jewels in Paradise,
Jewels & Time	
Hearts on Fire.....	Jewels & Time, Colors Duty Free
John Hardy.....	Jewels & Time
Judith Ripka.....	Bijoux Jewelers
Kabana.....	The Royal Shop, Gem Palace
Kathy Ireland Jewelry.....	Gold Mine
Mark Henry Alexandrite.....	Jewels & Time
Mikimoto.....	Casa de Oro, The Royal Shop
Pianegonda.....	Jewels in Paradise
Rainbow Sapphire by Asher.....	The Royal Shop
Roberto Coin.....	Bijoux Jewelers, Casa de Oro, Jewels in Paradise
Sophia Fiori.....	Gem Palace
Tanzanite Dreams by Timothy Pasha.....	Gem Palace, Jewels & Time
Yvel.....	Colors Duty Free

Cartier.....	Casa de Oro
Chopard.....	Tropicana Jewelers
Ebel.....	Casa de Oro
Ernst Benz.....	Jewels & Time
ESQ Swiss.....	Colors Duty Free, The Royal Shop, Jewels & Time
Festina.....	House of Diamonds
Longines.....	The Royal Shop
Maurice Lacroix.....	House of Diamonds, Jewels & Time
Movado.....	Colors Duty Free, The Royal Shop
National Geographic.....	Jewels & Time
Philip Stein Teslar.....	Jewels & Time
Ritmo Mundo.....	Jewels & Time
Seiko.....	Colors Duty Free, Gold Mine, The Royal Shop
TAG Heuer	Casa de Oro

DISCOVER

Jewels in Paradise

CASA de ORO
Jewelers
ESTABLISHED IN 1958

GEM PALACE

House Of Diamonds
DUTY-FREE JEWELERS

DEL SOL

Gold Mine

BIJOUX JEWELLERS

MUST SEE

GUARANTEE

Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 30-day guarantee to cruise line guests. This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse and lost or stolen merchandise. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase.

The port shopping program is operated by Onboard Media; Inc. Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program. Onboard Media handles all customer relations claims relating to

the guarantee. If you become aware of a problem during the cruise, please contact the Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 30 days of the purchase date, contact the Customer Relations Department at Onboard Media, 1691 Michigan Ave. Suite 600, Miami Beach 33139, Phone: (800) 396-2999, Fax: (305) 673-2741, Email: shoppingissues@onboard.com, Hours: Monday through Friday 9:00 am to 5:30 pm EST (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the recommended store on your behalf for repair or replacement, and you will be notified accordingly.

Due to the nature of the changes at the ports of call, all information is subject to change.

WE HAVE IT ALL!

2 MIN. WALK!

Premier

DUTY FREE

ISLAND VILLAGE

Jimmy Buffett's

Margaritaville

CRAFTS

BEACH

GREAT PRICES

Tune in to Shopping Channel 22

1A/C

MUST SEE

JEWELS & TIME

Philip Stein-Hearts On Fire-John Hardy

- Diamond Jewelry:** Hearts on Fire - "The World's Most Perfectly Cut Diamond®", blue diamonds
- Rare Jewelry:** Mark Henry alexandrite, Tanzanite Dreams by Timothy Pasha, and Asher inlaid jewelry
- Modern Jewelry:** John Hardy silver and gold jewelry, Hello Kitty by Kimora Lee Simmons, Edward Mirell titanium jewelry and Caribbean Topaz
- Watches:** Phillip Stein ("One of Oprah's favorite things"), Maurice Lacroix, Ritmo Mundo, Dubey, Ernst Benz, Wittnauer, National Geographic, Citizen and ESQ

2B/C

MUST SEE

CASA DE ORO

Cartier—TAG Heuer—Tiffany & Co.

- Large Watch Selection:** Cartier, TAG Heuer, Jaeger Le Coultre, Rado, Vacheron Constantine, Ebel, Gucci, Raymond Weil, Tissot, Dior, Fossil and Citizen
- Designer Jewelry:** Roberto Coin, Tiffany & Co., Mikimoto pearls
- Affordable fine diamond jewelry featuring yellow and blue diamonds; tanzanite and 18K and 14K gold jewelry
- Jewelry Specials:** The Reverso ring, Love diamond set including ring, earrings, and pendant, J&W Combo deal (Manufacturer restrictions may apply)

3A/C

MUST SEE

THE ROYAL SHOP

Movado - Omega - Certified Diamonds

- Diamonds:** Certified diamonds of all shapes and sizes, including canary yellow and blue diamonds, with a graduate gemologist in store; Ask for Mike or Alex
- Designer Jewelry:** Kabana, Mikimoto cultured pearls
- Watches:** Blancpain, Citizen, Concord, ESQ, Fossil, Girard Perregaux, Glasshutte, Hublot, IWC, Longines, Michele, Movado, Omega, Seiko and Swiss Army; pair of Movado leather watches priced 2 for 1
- Gifts:** Montblanc shop with pens, leather and jewelry

4A/B

MUST SEE

HOUSE OF DIAMONDS

Quality Store Known for Perfect Diamonds

- Exclusive Diamonds:** Gabrielle Diamonds, 105 faceted triple brilliant cut, Lazare Ideal Cut, patented Criss Cut, Hearts For Eternity AGS 000 Perfect Cut
- Swiss Watches:** Maurice Lacroix, Festina Gold, Perrelet, Bertolucci, Wittnauer, Chase Durer, TX, Skagen and Toy Watch "Oprah's Favorite"
- Must Buys:** The Right Hand Ring, rare natural fancy colored diamonds, Pandora silver jewelry, stackable eternity rings and Vertu colorful bracelets with 18K gold charms
- Ask for Crazy Larry and Bargain Bob to get the best deal in town.

5A/B/C/D

MUST SEE

GEM PALACE

- Diamonds:** Blue diamonds, solitaires and exclusive diamond jewelry
- Tanzanite:** Straight from the mines with one of a kind cuts, colors and designs
- Garden of Emeralds:** From Colombia, Zambia and Brazil
- Blue Diamond and Pink Sapphire Collection:** Exclusive Sophia Fiori designs

6A/C

TROPICANA JEWELERS

Luxury Watches and Jewelry at Great Savings

- Designer Watches:** Patek Philippe, Chopard, Piaget, Bulgari, Panerai, Chaumet, Bedat & Co., Baume & Mercier, Technomarine
- Designer Jewelry:** David Yurman, Chopard, Chaumet
- Special Island Gift:** One Love Jamaican Hook bracelet
- Free gift with every purchase

7A/C

MUST SEE

BIJOUX WATCH & JEWELLERY

Breitling - Judith Ripka- Hublot

- Designer Jewelry:** Roberto Coin, Judith Ripka, Oliva, Edward Mirell, Caribbean Topaz
- Watches:** Breitling, Hublot, Raymond Weil, Michele, Dolce & Gabbana, Kenneth Cole, Armani, DKNY and Fossil
- Jewelry:** 18K and 14K gold set with white diamonds, blue diamonds, tanzanite, rubies, emeralds and sapphires
- Designer Corners:** Breitling, Breitling for Bentley and Roberto Coin

SHOPPING IN OCHO RIOS

SONI'S PLAZA DOWNTOWN

20B	2B	4B	8B	
26B				
15B				
20B				
14B				
	B	SONI'S PLAZA SHOPPING CENTRE SONI'S PLAZA DOWNTOWN: 3 MINUTE TAXI RIDE FROM CRUISE TERMINAL	12B	
9B				22B
5B				22B
13B				

24A

22A

8A

11A

7A

9A

15A

4A

28A

10A

3A

1A

6A

5A

ISLAND VILLAGE ON THE BEACH

5C

23C

19C

17C

7C

6C

3C

1C

2C

18C

25C

29C

21C

Beach

ENTRANCE

PARKING LOT

ISLAND VILLAGE ON THE BEACH

6-10 minute walk from Island Village

To James Bond Pier

ONLY THE STORES LISTED ON THIS MAP ARE GUARANTEED BY THE CRUISE LINE

8A/B

MUST SEE

GOLD MINE

Franck Muller—Charriol—Fendi

- Exclusive Dealers:** Charriol jewelry and watches, Mirabelle original handbag collection, Kathy Ireland Jewelry, House of Taylor Jewelry, Fendi, Cyma and Seiko
- Blue Diamonds:** Set in 18K and 14K gold bangles, rings, pendants and earrings
- Tanzanite and Austrlian Opal:** Set in rings, pendants and bracelets
- Diamonds:** Solitaires in all shapes and sizes; studs from 1Ct to 5Ct and bracelets from 1Ct to 20Ct; Ask for Dougy Fresh for special deals

9A/B

COLORS DUTY FREE

- Luxury Timepieces:** Movado, Zenith, Ulysse Nardin, Concord, Parmigiani, Girard-Perregaux
- Designer Jewelry:** Hearts on Fire diamonds, Leo Pizzo, Damiani, Yvel pearls, Aaron Basha, Lumiere and 18K platinum baby shoes
- Ask for Jimmy at Taj Mahal Shopping Center and Sunny at Soni's Plaza.

10A

MUST SEE

JEWELS IN PARADISE

Audemars Piguet—Jaeger Le Coultre—Roberto Coin

- Titanium and Steel Jewelry:** For the contemporary man by FIBO
- Unique Concepts of Jewelry:** Designs in silver and gemstones by Pianegonda
- Luxury Timepiece Extravaganza:** Jaeger Le Coultre and Audemars Piquet

11A

GOLD CREATIONS BY MOHAN'S

You Name It, They Have It!

- Dazzling collection of certified blue, yellow and white diamonds
- Incredible selection of Asher multi-inlay, tanzanite and opal jewelry
- Don't miss their "Dancing Ring;" Ask for Jack, the "deal maker"

12B

PIRANA JOE

- Apparel for ladies, men and children and fun wear for infants
- 100-Year Old Bread Fruit Tree:** Touch it, make a wish and your wish will come true.

13B

MOHAN'S DUTY FREE SHOP

Shop Where the Locals Shop!

- Asher Collection:** Fine mother of pearl inlay jewelry
- Large selection of blue and white diamond jewelry
- Receive a free back pack with any Wenger Swiss-made watch.

14B

DIAMOND COLLECTIONS

The Name Says It All

- Colored Diamonds:** Featuring blue, pink and yellow diamonds in the latest designs
- Solitaires:** Including Belgian cut diamonds
- Fine Jewelry:** Rainbow sapphires, pink mother of pearl, Australian opal, mystic topaz and other gemstones

15A

DIAMOND CENTRE

Exclusive Certified Diamonds; Ask for Captain Kevin

- Unique Jewelry Designs:** Diamonds in natural yellow, pink, blue and white a wide range of solitaires in excellent duty free prices; tanzanite straight from the mines with dark colors and rare cuts such as round and princess; titanium rings, bracelets and chains for men in unique designs
- Watches:** Swiss military automatic watches, Citizen and Bulova
- Beautiful Leather Handbags:** Made by Fossil

16C

RUM, ROAST, AND ROYALS

- One Stop Shop:** Duty-free liquor, tobacco, Jablum Coffee and Country Traders Blue Mountain Coffee
- Gifts and Souvenirs:** Coffee, exclusive Tortuga cake, rum and an incredible selection of international cigars* and tobacco

Please Note: United States Customs prohibits the entry of Cuban cigars into the United States

17C

MUST SEE

DEL SOL

World's Largest Spectrachrome® Color-Change Retailer

- Over 100 Apparel Options:** T-shirts, tank tops, shorts, scoops, polos, dyed shirts and more
- Gifts for Everyone:** Polarized sunglasses with lifetime guarantee, hats, visors, watches, beach bags and over 20 nail polish colors

18C

CARILOHA: Island Casual Has a New Name

- Beach Strollin' and Island Groovin' Apparel:** Premium island shirts, shorts, skirts and dresses
- Accessories, Home Décor and Refreshments:** Leather bags, polarized sunglasses, jewelry, watches, hats, wallets, candles, island sorbet and hammocks

19C

SOL KIDS: Color-changing Apparel and Toys

Designed for Kids by Kids!

- Unique Sunny Experience:** See the power of the sun, in form of liquid sunshine™ and rainbow dust™
- Perfect Gifts for Kids:** Shirts, shorts, dresses, infant bodysuits, sunglasses, beach balls, nail polish, jump ropes, jewelry, bubble makers, flip-flops and stuffed animals

20B

GOLD LINKS

Fancy Colored Diamonds

- Large Selection:** Tanzanite, diamonds, Caribbean Topaz, wedding bands and fancy diamond sets at extra special prices
- Sunglasses and Cameras:** Maui Jim, Coach and Fendi Sunglasses; Fuji, Pentax, Nikon and Samsung digital cameras, all very reasonably priced
- Watches and Designer Jewelry:** Calvin Klein, Citizen, Bulova and many more; Calvin Klein, Hot Diamonds, titanium and sterling silver .925 jewelry

21C

SHADE SHACK

- Sunglasses:** Oakley, Maui Jim, Gucci, Ray-Ban, Coach, Adidas, Revo, Vogue, Nike, Christian Dior, Ralph Lauren, DKNY and CK
- Wide selection of over 500 pairs of sunglasses with significant savings on United States prices

22A/B

JEWEL PALACE

Jewelry—Watches—Cameras

- Something for Everyone:** Amazing selection of diamonds and tanzanite
- Shop with Confidence:** In-house jewelry manufacturers, in-store certified gemologist, New York service center
- Guaranteed savings of up to 40% off

23C

BIJOUX HOME GALLERY

Lladro - Swarovski - Lalique

- Crystal Figurines and Jewelry:** Swarovski, Lalique, Baccarat
- Porcelain:** Lladro and Hummel
- Watches:** Swarovski

24A/B

DIAMONDS FOREVER

- One of the largest selections of jewelry and diamonds; create unique pieces
- Shop with Confidence:** US based customer service office
- Ask for the "Magic Ring", only available at Diamonds Forever.

25C

SWISS STORES

Pioneers in Duty Free Shopping

- Exclusive retailer in Jamaica for Tudor, Hamilton and Swiss Army watches
- Official retailer for Omega, Tissot, Alfex, Calvin Klein watches and Caran d'Ache pens
- Established in Jamaica in 1935 by a Swiss family and still under Swiss management

26B

DIAMONDS IN PARADISE

Welcome to a World of Diamonds

- Exclusive selection of white, blue, yellow, black, pink certified diamonds in all shapes and sizes
- Guaranteed savings of up to 40% off on tanzanite, rainbow sapphires, rubies, emeralds, Caribbean Topaz
- Wide range of cameras including Olympus, Pentax and Nikon; Citizen watches; 14Kand 18K gold; .925 silver

27B

GEMESIS JEWELS

Pandora Jewelry Nina Ricci and Invicta Watches

- Simply Unique Jewelry:** Featuring diamonds and semiprecious stones
- Don't Miss Their Deals:** Magnificent blue diamonds, dark tanzanite and more
- Fantastic men's jewelry, silver and pearls

DINING

28A

HARD ROCK CAFÉ

Jamaica is Rocking for its First Café

- Now Open:** 2-minute walk from the pier
- Authentic menu, merchandise and memorabilia; free gift with a minimum purchase of \$25

29C

Jimmy Buffett's MARGARITAVILLE

- Come Enjoy Yourself:** Ride their monster waterslide, paddle up to their swim-up pool bar, chow down their world-famous cheeseburgers and have a refreshing tropical margarita.
- Location:** In the Island Village shopping and entertainment complex, just steps from the cruise ship pier